

Tips for Being a Critical Media Viewer

成为批判型媒体读者的几条建议

- Remember that **all media images and messages are constructions** 请记住, 所有的媒体图像和信息都是构建的
 - **Carefully crafted** with the intent to send a specific message 精心制作的目的是为了传递一个特定的信息
- Think about **why** certain messages are consistently present in mainstream media and others are absent 想一想, 为什么某些信息在主流媒体中一直存在, 而其他信息却看不到?
- Look closely at the images, examine: colours, editing, camera angles, appearance of people, location, type of text 仔细观察媒体使用的图像: 颜色、编辑程度、拍摄角度、人物外观、地点、文字类型等

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- **Investigate** the source of the media you encounter. Who owns the network or outlet? What else does that corporation own? How might this ownership impact the media they produce? **调查媒体来源:谁拥有这个网络或媒体?该公司还拥有什​​么?这种所有权如何影响他们制作的媒体?**
- How might your implicit biases impact the way you read/view media? How might the implicit biases of journalists impact their pieces? **你的隐性偏见会如何影响你阅读/观看媒体的方式?记者的隐性偏见会如何影响他们的作品?**